THE USE OF INFOGRAPHIC MEDIA IN LEARNING ENGLISH LITERATURE AT THE 2ND SEMESTER OF ENGLISH DEPARTMENT STUDENTS OF UIN ANTASARI BANJARMASIN

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This research is analyzed how the learning English literature proses by using infographic media to the 2nd semester of English Department of UIN Antasari Banjarmasin. The researcher used qualitative data which is used descriptive technique. Researcher used observation and interview as technique of data collection. Some of students on Introduction to Literature course as a responden in this study. The result showed that students created an infogaphic with accurate source. Most of students use canva application. However, most of students did not created an infographic with complete elements. Learning English literature using Infographic media is usefull. Increase student interest of reading. Make learning proses more interest, fun and easy to understand. Students did not have much problem when use infographic in english literature learning proses. Students just have little problem when use some application to make an infographic.

INTRODUCTION

The teaching of English is focused on the ability of learners to be capable of mastering the four language skills, namely: listening speaking, reading, and writing. The learners should have abilities in reading and listening to support their speaking and writing. One of the language skills is reading skill. It is one important skill in learning English. Reading is one way to get information from something written.
According to a survey conducted by UNESCO in 2016, Indonesia ranked 60th out of 61 countries in the world at the literacy level. Other research conducted by the Program for International Student Assessment (PISA) in the previous year. The survey results of this institution also showed a lack of interest in literacy in Indonesia. The ranking achieved by this country is 62nd of the 70 countries surveyed.

Based on that survey, we know that students who love reading are very few. They are more complacent about technology and digitally. Information technology is now shifting the younger generation towards reading interest. Such as happened to UIN Antasari Banjarmasin students. It is very rare to find students who like reading. Especially if they are required to read a long article or reading about a history.

Responding to this case, one teacher tried to provide a teaching solution. Using media that is suitable for this case. Make the students happy and enjoy learning this subject. The teacher uses media which is of course adapted to the characteristics of her students. Students living in the modern era. Students who prefer digital sources. Therefore, teacher uses infographic as a media for learning. Infographic are graphic visual representations of information, data or knowledge intended to present information quickly and clearly. We can improve cognition by utilizing graphics to enhance the human visual system’s ability to see patterns and trends.

Based on the background of problem above, the researcher is interested to analyze how the students learn English Literature through Infographic and how can Infographic help them to understand the English text.

METHOD

The design of the research was a descriptive qualitative research. The purpose of using the descriptive research method is to get the accurate, factual, and systematic data. Thus, this research described the use of infographic media in teaching literature at the 2nd semester of English department students of UIN Antasari Banjarmasin. How and the problem when teacher teaches literature using infographics were described in accurate data. The data was collected by asking the respondents to fulfill the instruments. The data was collected based on the real

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condition and systematically organized. To analyze the data, the researcher uses descriptive qualitative, those activities are data reduction, data display, and conclusion drawing/verification.

**FINDINGS AND DISCUSSIONS**

To describe how the English literature learning using infographic, researcher used observation and interview techniques. The researcher looked at how the group’s students worked and how they conveyed information that had been processed in the form of infographic. In this task, students were divided into several groups. The researcher found that mostly students used Canva as a software for creating an infographic. This app more comfortable, easy to use and has beautiful design. Students did not make design by their self. They just open design that has been provided on that app. Then, make an infographic as long as they want. Moreover, Canva can use on PC or on Phone. However, for some students who felt did not understand with Canva. They use Microsoft Word or Microsoft Power Point to create an infographic. They felt that used Microsoft Word and Microsoft Power Point was easier. When presenting, lecturer used different technique in learning. The lecturer used the gallery walk game technique.

Based on the results of the interviews, the researchers found data that most students were not too troubled with the use of infogaphic media in learning. They only had a few problems when making the infographic. Because most of students did not know about infographic before. They did not used or creating an infographics.

**CONCLUSIONS AND SUGGESTIONS**

The infographic used is statistical and informational infographic. This type is in accordance with the tasks made by the students. The infographic with an accurate source like article and book. Mostly students created an infographic with canva application. Some of them used Microsoft word and Microsoft power point as a software to create an infographic. Element of infographic infographic elements are not all used by students. Because some students don't understand how to make a good infographic with complete elements. The use of infographic as a learning media in a course Introduction to Literature gets a lot of positive responses from
students as respondents. Learning becomes easier to understand, more interesting and easier when presented.

The problem faced by students when using an infographic as a learning media in the Introduction to Literature course is when they make the infographic. Making an attractive design is one of the main problems. Besides that, during their infographic presentation. Presenting clearly and the information entered into the infographic influences the reader's understanding. So, if the presenter conveys information that is less clear, the reader will be able to understand the information provided. Similarly, when entering data or information in an infographic. Information or data entered must be factual, accurate and clear.

The teacher is expected to master technological developments that are relevant to the guidance of the community and the development of the times and have skills on how to use the media so that the learning process becomes more effective. Students pay attention the elements of infographic when created an infographic.

REFERENCES


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